

Entry Form Preview

2026 Peabody Awards – Interactive and Immersive

as of 10.2.26

Full guidelines can be found [here](#)

There are three sections to the entry form: Release, Entry Information, and Assets. All required fields are marked with an (*) asterisk. Entrants can move through the three sections without filling in required fields, but all must be completed in order for you to checkout.

1. Release

Welcome Maggie Stephens

Home

My Applications

All (2)

Incomplete (2)

Complete (0)

Expired (0)

Archived (0)

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2026 Peabody Awards - Interactive and Immersive

MANAGE COLLABORATORS

Release → Entry Information → Assets

Peabody Awards Consideration Release

The undersigned entrant company/organization ("Entrant") is submitting the project described in the application to which this Release is attached. In exchange for the opportunity for Entrant's project to be considered for a Peabody Award in the interactive and immersive projects category, the undersigned Entrant hereby grants the Board of Regents of the University System of Georgia, by and on behalf of the University of Georgia Peabody Awards ("Peabody Organization") a non-exclusive right and license to use the materials constituting the project described in this application and other materials provided by or on behalf of Entrant in connection with this entry, including other materials submitted in response to subsequent requests from the Peabody Organization for materials in connection with Entrant's project and entry (collectively, the "Submission"), for the following purposes and in all platforms and in all media now known or hereafter devised (collectively, the "Permitted Uses"):

- Peabody Awards judging (including via password protected streaming);
- permanent storage in the Peabody Awards Collection archive; and
- use of images or video materials from the Submission in the Peabody Awards Ceremony, annual Peabody Awards Presentation and Announcements, Peabody Awards Show (including the production and distribution thereof), and otherwise in furtherance of the Peabody Organization's Mission, and in the advertising and promotion of any of the foregoing.

Entrant acknowledges that the Submission may be evaluated by judges in different locations, and the license provided hereunder shall include the right to distribute the Submission to the judges wherever located solely for the purpose of evaluating the Submission. In the event that Entrant's Submission is selected as an award nominee or winner, Entrant acknowledges that a full copy (or representation) of the project will be requested for permanent storage in the Peabody Awards Collection Archive, and Entrant agrees to provide the Peabody Organization additional information reasonably necessary to maintain archival footage or to capture the Submission's function as designed and in the same manner as the Submission was evaluated during Peabody Awards judging. The Peabody Organization is under no obligation to use the Submission for any of the Permitted Uses. Nothing herein shall limit the Peabody Organization's rights as a member of the general public.

As used herein the "Peabody Organization's Mission" means the educational purposes of invigorating people through the transformative power of stories that matter, that engage viewers as citizens, and that teach, expand our horizons, defend the public interest, or encourage empathy with others. The Peabody Organization's Mission is pursued via publicity and outreach activities such as press releases, video news conferences, lectures, webcasts, panels, podcasts, touring exhibitions, and social media.

Entrant represents and warrants that it has the right and authority to grant the rights granted hereunder, that the consent of no other person or entity is required to enable use of the Submission as described herein, and that such use will not violate the rights of any third party. Entrant waives all rights to legal recourse regarding use of the Submission, including likenesses therein. Entrant agrees to take responsibility for any and all claims arising out of use of the Submission as authorized herein. The rights granted herein shall inure to the benefit of the Peabody Organization, its licensees, successors, and assigns.

This Release constitutes the entire agreement and understanding between the parties regarding this subject matter hereof. Any additional terms or conditions submitted by the Entrant shall be void. The undersigned confirms that he/she has read and fully understood this document, and has not signed it in reliance on any statement or representation by the Peabody Organization or anyone acting on its behalf.

Required *

☐ I Consent

Signature (type name in box) *
Word count: 0 (2 min)

SAVE

SAVE AND NEXT

Full guidelines are available [here](#). Final interpretation of guidelines and eligibility are made by the Peabody Awards organization and Interactive Board of Jurors.

The Peabody Awards recognize stories that matter from television and streaming media, radio and podcasting, online platforms, and interactive and immersive formats.

For Submissions Questions: peabody@uga.edu

2. Entry Information

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MANAGE COLLABORATORS

Release → Entry Information → Assets

Entry Title *

Type of Project *

Please select the option that best describes your project. **Any project that uses a headset must select VR.** Your choice will inform the screening process only and will not affect full consideration of the project. **These are not award categories.**

(select) ▼

Additional Project Tags

You may select additional descriptors as you feel they apply to provide a more comprehensive picture of your project. **These are not award categories.** A selection or non-selection will not affect full consideration of the project.

☐ Co-creation

☐ Children's/Youth

☐ Documentary

☐ Game + Play

☐ Interactive Audio

☐ Journalism

☐ Multiplatform Storytelling

☐ Narrative

☐ Social Video

Two-Sentence Summary of Project *

Short Essay *

Entrants are encouraged to include information on highlights of the experience, as well as impact or merits of the project, you feel are important for consideration. **Please specifically address how the project's interactivity and/or immersion is essential to the storytelling.**

Word count: 0 / 500

Original Release/Publication Date *

Additional Release Information if Applicable

Maximum Total Time for Interactive Experience *

Format your answer as HH:MM:SS (e.g. 00:23:45)

Minimum Total Time for Interactive Experience *

Format your answer as HH:MM:SS (e.g. 00:23:45)

Submitting Organization *

Producing Organizations *

Primary Publicity/Marketing Contact *

Email of the Contact named above

Country of Production *

United States ▼

Language of Entry *

☐ English

☐ Other

Official Credits

Below are the official credits that Peabody maintains in its records. Please complete as they apply to your program. For multiple names per field, please use the following format: "Name, Title | Name, Title" etc. We will follow up with winners for verification of these names prior to any publication.

Primary Creator(s) *

Email addresses for the above

Team *

Email addresses for the above

Related Submissions

If this entry is related to any other submissions, enter the Application Number of the other submission(s)

PREV SAVE SAVE AND NEXT

3. Assets (All project types except Social Video)

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2026 Peabody Awards - Interactive and Immersive

MANAGE COLLABORATORS

Release → Entry Information → Assets

Project Access

Indicate how access to the project will be provided. Additional fields requiring further details will appear per selection.

☐ I will provide access code(s) for an online storefront or website URL.

☐ I will provide a public URL.

Technical Support Email Address

Platform Requirements

Please select the platform(s) used for viewing your experience. Check all that apply. Additional fields requiring further details will appear per selection. Indicate N/A for any that do not apply.

☐ Computer

☐ Game Console

☐ Mobile Device

☐ VR Headset

☐ Other

Project Logo

Must be a high-resolution, print-ready file.

Choose File No file chosen

Image Still #1

Must be a high-quality, 300dpi, sized at a minimum of 5.5x8". Stills will be used for PR purposes.

Choose File No file chosen

Image Still #2

Must be a high-quality, 300dpi, sized at a minimum of 5.5x8". Stills will be used for PR purposes.

Choose File No file chosen

Playthrough Video

For archival and reference purposes, entries on game and VR platforms should provide a playthrough video no more than 10-40 minutes in length. This video should not include any promotional commentary or be designed for sales/marketing purposes. Video may include stills with text that explains what the player is doing to advance the experience. Consideration will not be based on playthrough video alone. All videos files must be in MP4 format. External or third-party-created playthroughs are accepted. Written walkthroughs or guides can be included in supplemental materials below.

☐ I will upload a file

☐ I will provide a third-party URL.

Supplemental Materials

Examples include reviews, letters of support, press coverage, walkthroughs or guides, etc.

☐ I wish to upload supplemental materials

☐ I do not have any supplemental materials to upload

Miscellaneous

If there is anything else we should know, whether descriptive, technical, instructional, or otherwise, please share here.

Word count: 0 / 200

How did you hear about the interactive and immersive category?

☐ Newsletter

☐ Social Media

☐ Trade Publication

☐ Conference

☐ Individual Referral

☐ Other

Please specify name of the above

PREV SAVE ADD TO CART

Assets (Social Video)

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2026 Peabody Awards - Interactive and Immersive

MANAGE COLLABORATORS

Release → Entry Information → Assets

Channel/Account *

Please provide the URL for the main channel or account from which your project was released.

Project URL #1 *

Provide the URL for the specific video or episode being submitted for consideration. Additional videos may be added below. See guidelines for social video eligibility and recommendations.

Title of video or episode *

Indicate N/A if doesn't apply

Original Release Date *

M/D/YYYY

Runtime *

Format your answer as HH:MM:SS (e.g. 01:23:45)

Add Another URL *

☐ I have more videos/episodes to submit

☐ I am finished submitting videos/episodes

Platform Requirements *

Please select the platform(s) used for viewing your experience. Check all that apply. Additional fields requiring further details will appear per selection. Indicate N/A for any that do not apply.

☐ Computer

☐ Game Console

☐ Mobile Device

☐ VR Headset

☐ Other

Project Logo *

Must be a high-resolution, print-ready file.

Choose File

No file chosen

Image Still #1 *

Must be a high-quality, 300dpi, sized at a minimum of 5.5x8". Stills will be used for PR purposes.

Choose File

No file chosen

Image Still #2 *

Must be a high-quality, 300dpi, sized at a minimum of 5.5x8". Stills will be used for PR purposes.

Choose File

No file chosen

Supplemental Materials *

Examples include reviews, letters of support, press coverage, walkthroughs or guides, etc.

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How did you hear about the interactive and immersive category? *

☐ Newsletter

☐ Social Media

☐ Trade Publication

☐ Conference

☐ Individual Referral

☐ Other

Please specify name of the above *

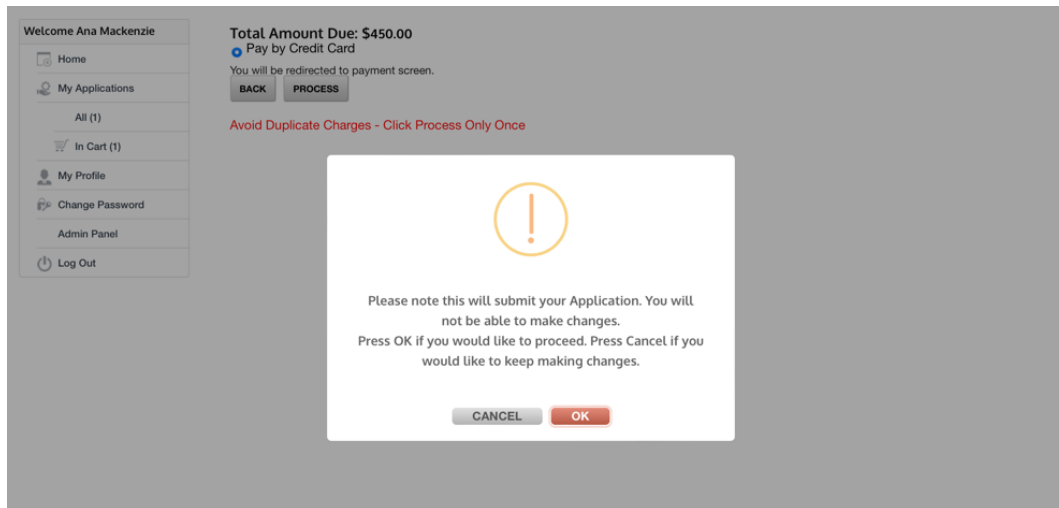
PREV

SAVE

ADD TO CART

4. Paying Entry Fees

Applicants submitting more than 5 programs for consideration are asked to pay by invoice, with payment remitted via ACH, wire transfer, or check. Please contact peabody@uga.edu at least 24 hours prior to your preferred deadline to facilitate this process.



If paying by credit card, upon selecting “OK” you will be directed to a payment page. After completing payment, you will receive an email confirming the successful submission of your entry. You can log back into your account at any time to view the submitted entry.