

Entry Form Preview

2024 Peabody Awards – Interactive and Immersive

as of 08.8.24

Full guidelines can be found at <https://peabodyawards.com/awards/submit/interactive>

There are three sections to the entry form: Release, Entry Information, and Assets. All required fields are marked with an (*) asterisk. Entrants can move through the three sections without filling in required fields, but all must be completed in order for you to checkout.

1. Release

Welcome Ana Mackenzie

- Home
- My Applications
 - All (1)
 - Incomplete (1)
- My Profile
- Change Password
- Admin Panel
- Log Out

Home > My Applications > 2024INT18852- - New Application

2024 Peabody Awards - Interactive and Immersive

Release → Entry Information → Assets

[MANAGE COLLABORATORS](#)

Peabody Awards Consideration Release

The undersigned entrant company/organization ("Entrant") is submitting the project described in the application to which this Release is attached. In exchange for the opportunity for Entrant's project to be considered for a Peabody Award in the interactive and immersive projects category, the undersigned Entrant hereby grants the Board of Regents of the University System of Georgia, by and on behalf of the University of Georgia Peabody Awards ("Peabody Organization") a non-exclusive right and license to use the materials constituting the project described in this application and other materials provided by or on behalf of Entrant in connection with this entry, including other materials submitted in response to subsequent requests from the Peabody Organization for materials in connection with Entrant's project and entry (collectively, the "Submission"), for the following purposes and in all platforms and in all media now known or hereafter devised (collectively, the "Permitted Uses"):

- Peabody Awards judging (including via password protected streaming);
- permanent storage in the Peabody Awards Collection archive; and
- use of images or video materials from the Submission in the Peabody Awards Ceremony, annual Peabody Awards Presentation and Announcements, Peabody Awards Show (including the production and distribution thereof), and otherwise in furtherance of the Peabody Organization's Mission, and in the advertising and promotion of any of the foregoing.

Entrant acknowledges that the Submission may be evaluated by judges in different locations, and the license provided hereunder shall include the right to distribute the Submission to the judges wherever located solely for the purpose of evaluating the Submission. In the event that Entrant's Submission is selected as an award nominee or winner, Entrant agrees to provide the Peabody Organization additional information reasonably necessary to maintain archival footage or to capture the Submission's function as designed and in the same manner as the Submission was evaluated during Peabody Awards judging. The Peabody Organization is under no obligation to use the Submission for any of the Permitted Uses. Nothing herein shall limit the Peabody Organization's rights as a member of the general public.

As used herein the "Peabody Organization's Mission" means the educational purposes of invigorating people through the transformative power of stories that matter, that engage viewers as citizens, and that teach, expand our horizons, defend the public interest, or encourage empathy with others. The Peabody Organization's Mission is pursued via publicity and outreach activities such as press releases, video news conferences, lectures, webcasts, panels, podcasts, touring exhibitions, and social media.

Entrant represents and warrants that it has the right and authority to grant the rights granted hereunder, that the consent of no other person or entity is required to enable use of the Submission as described herein, and that such use will not violate the rights of any third party. Entrant waives all rights to legal recourse regarding use of the Submission, including likenesses therein. Entrant agrees to take responsibility for any and all claims arising out of use of the Submission as authorized herein. The rights granted herein shall inure to the benefit of the Peabody Organization, its licensees, successors, and assigns.

This Release constitutes the entire agreement and understanding between the parties regarding this subject matter hereof. Any additional terms or conditions submitted by the Entrant shall be void. The undersigned confirms that he/she has read and fully understood this document, and has not signed it in reliance on any statement or representation by the Peabody Organization or anyone acting on its behalf.

Required *

I Consent

Signature (type name in box) *
Word count: 0 (2 min)

[Full guidelines are available here.](#) Final interpretation of guidelines and eligibility are made by the Peabody Awards organization and Interactive Board of Jurors.

The Peabody Awards recognize stories that matter from television and streaming media, radio and podcasting, online platforms, and interactive and immersive formats.

For Submissions Questions: peabody@uga.edu

[SAVE](#) [SAVE AND NEXT](#)

2. Entry Information

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2024 Peabody Awards - Interactive and Immersive

MANAGE COLLABORATORS

Release → **Entry Information** → Assets

Entry Title *

Type of Project *

Please select the option that best describes your project. **Any project that uses a headset must select VR.** Your choice will inform the screening process only and will not affect full consideration of the project. **These are not award categories.**

(select)

Additional Project Tags

You may select additional descriptors as you feel they apply to provide a more comprehensive picture of your project. **These are not award categories.** A selection or non-selection will not affect full consideration of the project.

- Co-creation
- Children's/Youth
- Documentary
- Game + Play
- Interactive Audio
- Journalism
- Multiplatform Storytelling
- Narrative
- Social Video

Two-Sentence Summary of Project *

Short Essay *

Entries are encouraged to include information on highlights of the experience, as well as impact or merits of the project, you feel are important for consideration. **Please specifically address how the project's interactivity and/or immersion is essential to the storytelling.**

Word count: 0 / 500

Original Release/Publication Date *

Additional Release Information if Applicable

Maximum Total Time for Interactive Experience *

Format your answer as HH:MM:SS (e.g. 01:23:45)

Minimum Total Time for Interactive Experience *

Format your answer as HH:MM:SS (e.g. 01:23:45)

Submitting Organization *

Producing Organizations *

Primary Publicity/Marketing Contact *

Email of the Contact named above

Country of Production *

United States

Language of Entry *

- English
- Other

Official Credits

Below are the official credits that Peabody maintains in its records. Please complete as they apply to your program. For multiple names per field, please use the following format: "Name, Title | Name, Title" etc. We will follow up with winners for verification of these names prior to any publication.

Primary Creator(s) *

Email addresses for the above

Team *

Email addresses for the above

Related Submissions

If this entry is related to any other submissions, enter the Application Number of the other submission(s)

PREV SAVE SAVE AND NEXT

3. Assets (All project types except Social Video)

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2024 Peabody Awards - Interactive and Immersive

[MANAGE COLLABORATORS](#)

[Release](#) → [Entry Information](#) → **Assets**

Project Access *
Indicate how access to the project will be provided. Additional fields requiring further details will appear per selection.

I will provide access code(s) for an online storefront or website URL

I will provide a public URL

Technical Support Email Address *

Platform Requirements *
Please select the platform(s) used for viewing your experience. Check all that apply. Additional fields requiring further details will appear per selection. Indicate N/A for any that do not apply.

Computer

Game Console

Mobile Device

VR Headset

Other

Project Logo *
Must be a high-resolution, print-ready file.

no file selected

Image Still #1 *
Must be a high-quality, 300dpi, sized at a minimum of 5.5x8". Stills will be used for PR purposes.

no file selected

Image Still #2 *
Must be a high-quality, 300dpi, sized at a minimum of 5.5x8". Stills will be used for PR purposes.

no file selected

Playthrough Video

For archival and reference purposes, entries on game and VR platforms should provide a playthrough video no more than 10-40 minutes in length. This video should not include any promotional commentary or be designed for sales marketing purposes. Video may include stills with text that explains what the player is doing to advance the experience. Consideration will not be based on playthrough video alone. All videos files must be in MP4 format. External or third-party-created playthroughs are accepted. Written walkthroughs or guides can be included in supplemental materials below.

I will upload a file

I will provide a third-party URL

Supplemental Materials *
Examples include reviews, letters of support, press coverage, walkthroughs or guides, etc.

I wish to upload supplemental materials

I do not have any supplemental materials to upload

Miscellaneous
If there is anything else we should know, whether descriptive, technical, instructional, or otherwise, please share here.

Word count: 0 / 200

How did you hear about the interactive and immersive category? *

Newsletter

Social Media

Trade Publication

Conference

Individual Referral

Other

Please specify name of the above *

Assets (Social Video)

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MANAGE COLLABORATORS

Release Entry Information Assets

Project Access

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- I will provide a public URL.

Public Project URL

Additional instructions for access
How to get started, etc.

Cheat Codes

Games and activities with a main experience of more than two hours or with challenges that impede progress through the story are encouraged to provide cheat codes to advance play.

Add Another URL

- I have another project URL to submit
- I am finished submitting project URLs

Technical Support Email Address

Platform Requirements

Please select the platform(s) used for viewing your experience. Check all that apply. Additional fields requiring further details will appear per selection. Indicate N/A for any that do not apply.

- Computer
- Game Console
- Mobile Device
- VR Headset
- Other

Mobile Device

- iOS phone
- iOS tablet
- Android phone
- Android tablet

Minimum hardware requirements for device

Project Logo

Must be a high-resolution, print-ready file.

Choose File no file selected

Image Still #1

Must be a high-quality, 300dpi, sized at a minimum of 5.5x8". Stills will be used for PR purposes.

Choose File no file selected

Image Still #2

Must be a high-quality, 300dpi, sized at a minimum of 5.5x8". Stills will be used for PR purposes.

Choose File no file selected

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Word count: 0 / 200

How did you hear about the interactive and immersive category?

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- Social Media
- Trade Publication
- Conference
- Individual Referral
- Other

Please specify name of the above


PREV SAVE SAVE AND RETURN TO CART

4. Paying Entry Fees

Welcome Ana Mackenzie

Total Amount Due: \$450.00
Pay by Credit Card
You will be redirected to payment screen.
BACK **PROCESS**

Avoid Duplicate Charges - Click Process Only Once



Please note this will submit your Application. You will not be able to make changes.
Press OK if you would like to proceed. Press Cancel if you would like to keep making changes.






CANCEL **OK**

Payment

Payment Information * Indicates required information

Total: \$450.00

Payment Method: Credit Card

Account Information * Indicates required information

Credit Card Type: Select a Credit Card Type

Account Number:

Expiration Date: 08 2024

Security Code:

[View Example](#)

Name on Card:

Billing Information * Indicates required information

Street Address 1:

Street Address 2:

City:

State: Georgia

Zip Code:

Country: United States

Contact Information * Indicates required information

Email: name@email.com

Day Phone: (555) 555-5555

Night Phone: (555) 555-5555

Mobile Phone: (555) 555-5555

Cancel **Continue**

After completing payment, you will receive an email confirming the successful submission of your entry. You can log back into your account at any time to view the submitted entry.